

# Ultimate Homeschool Expo

## Most Frequently Asked Questions



Homeschooling? Make this year  
the very best year EVER!  
[www.UltimateHomeschoolExpo.com](http://www.UltimateHomeschoolExpo.com)

Workshops / Vendor Hall / Q&A Sessions /  
Free Gifts / Friends / FUN!

## What is the Homeschool Expo?

### 1. What IS the Ultimate Homeschool Expo?

Great question! The Ultimate Homeschool Expo is the very first online, virtual convention specifically for homeschoolers. This is our fifth year to sponsor the event. It has grown exponentially every year, which allows us to bring you quality speakers and encourage them to share, share, share with you from their fine array of materials and services.

With our online homeschool convention, you will find everything you would at a conventional, in-person homeschool convention, EXCEPT it comes to you online, hence the name VIRTUAL! We are a very special conference in so many ways.

1. We allow you to come to many of our seminars for free.
2. You have an opportunity to win hundreds of dollars of door prizes at each of the live sessions.
3. We offer you the opportunity to affiliate with us. Yes! You can earn your entire ticket for fee as well as make money. Do you have a blog, are you a member of a homeschool group, do you have a large group of homeschooling friends? Offer them a ticket and you make 50% of the ticket price.

We offer:

1. A wonderful speaker line-up with completely new workshops—different every year.
2. A virtual “Vendor Hall”
3. A Virtual “Conference Bag.”
4. Over 40+ speakers teaching workshops that cover topics that get to the heart of the matter.
5. Everything in one place for easy access after our sessions are taped.
6. Edited audios, no need to miss out on even one—you can tune in at your convenience, by downloading and listening to their audios on your own computer.

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## A Word from Felice Gerwitz

The Lord has bestowed upon me the unique blessing of hosting this homeschool conference. Each week, I host hourly seminars with some of the best, and beloved speakers. This is my season to mentor other homeschool moms.

My husband Jeff and I have homeschooled our five children since 1986. Two are now adults and we still school three at home. I am a grandmother to four precious little ones who are also being schooled at home. I am surrounded with a group of wonderful friends here in Ft. Myers, Florida. But now, I have expanded my friendship to hundreds of like-minded, virtual friends, women who love the Lord. Our goal is to raise children that will change the world! I am convinced that homeschool children ARE a light, bring HOPE to the world, and do this with love.

My goal is to bring you not only a conference to help you in your journey, but a CHARGE—to make this world a better place, beginning within your own families. I am there for you and so are the women

Continued on page 2 . . .

**A Word from  
Felice Gerwitz continued . . .**

and men I bring on this show. They care about you, have a heart for homeschooling and know the struggles you face, some on a daily basis.

I want to empower you to share this knowledge with your friends, your neighbors and whoever will stand still long enough to listen. Homeschooling is no longer a trend, a fad or a lets-wait-and-see what their kids do when the graduate. No! It is a proven alternative to state-run schools.

Know my friends that the enemy isn't happy with your choice to homeschool. He will thwart you at every turn if you allow him, but remember the battle has been won, and Jesus is VICTORIOUS! If we go to him daily for strength there is no way we can fail.

A bad day homeschooling is still a good day when compared to the alternative.

We are raising children that LOVE the Lord, each other, and know the meaning of a family. Our children know they are more important than a new car, fancy homes, and exotic vacations. We are not working outside of the home to fill our lives with meaningless stuff. We are home with our children, planting the seeds that will be harvested, maybe not in our lifetime but in the next. Do not think our daily toils are going unnoticed. The Creator of the Universe is watching and He is pleased!

**Psalms 31**

In You, O LORD,  
I put my trust;  
Let me never be ashamed;  
Deliver me in Your  
righteousness.

**What is the Homeschool Expo? . . .**

And that's not all! We have the best line-up of vendors and sponsors ever! The difference in these "Sponsor and Vendor Booths" you not only get to know the company PERSONALLY (you have more time to visit with them and get to know them completely since you can also do that at your convenience).

You can:

1. Redeem Coupons (hurry offers expire)
2. Try out their resources, many for free
3. Learn their heartbeat, about them, their business and their products. The miles may separate all of us but you will LOVE this method of getting to know these wonderful people.

Finally, the Conference Bag. Remember at each conference how much you look forward to receiving the bags filled with a sampling or advertising from a company letting you know about their products or services? Well, you have seen NOTHING like this. Not only do you get your traditional catalogs and special offers that come in the bags at conventions, but there are thousands of dollars in free ebooks, free audios, free lesson plans, and much, much more. It all combines to bring you the ULTIMATE homeschool convention--The Ultimate Homeschool Expo

**Who are the Sponsors and Vendors?**

The sponsors are businesses and individuals that want to share their products or services with you. Some produce audios that explain their products or teach a session just for our expo participants. Each sponsor has a designated page on our membership website and their links are on our main website as well.

Vendors are speakers. They teach seminars, some live events in front of an audience, and some are taped privately behind the scenes. They host a vendors booth on their websites and offer information for you there. We are so thankful for our awesome sponsors who partner with us. They have been the ones who made this event happen each year.

They are busy helping me to make this year the best ever! I would love to encourage EVERYONE to really get to know these awesome companies. There is something very special about them--they really care about homeschoolers. Every single one of these companies caught the passion for blessing homeschooling families and included many special offers just for you!

When you get your ticket and visit the membership website (site officially opens on May 2nd), you will understand what I mean. The list of companies are on our website <http://www.UltimateHomeschoolExpo.com> under the "Sponsors" tab. Check out the list and give them YOUR support. You will LOVE these companies and all of our sponsors for the past four years are currently up on the website as well. When you visit their site, let them know you heard about them from the Ultimate Homeschool Expo.

# Special Offer /// THE ULTIMATE EXPO!

## Do I have to be at the live sessions to enjoy a particular audio?

Glad you asked! One of the biggest perks about the Ultimate Homeschool Expo is we tape all the sessions. You do not have to tune in at any time. Everything that happens live is recorded, as well as the behind the scenes sessions.. All audios are edited and will be posted to a private, members-only membership site. When you purchase a membership, you can enjoy everything at your convenience now and for years to come--either on your computer or on your Mp3 player.

You will also get access to all of the free samples from our speakers and sponsors. These are compiled for members in a special spot on the Membership Site as well (we make

it easy for you!). The Membership Site will be ready for you to enjoy on May 2).

Yet, there is nothing quite like BEING THERE LIVE. Try to join us for some of the live sessions, you will meet other amazing homeschool families and our awesome speakers. Best of all, you can ask the speakers questions about your particular situation. We also offer doorprizes at all of the live sessions. The fellowship with other like-minded mothers that meet during our sessions cannot be duplicated anywhere else. You do not want to miss the fun!

## What do I get for \$39.97?

[ON SALE NOW \$24.95] Talk about stretching your homeschool dollar! This will be the very best investment you make on your

homeschool year ever! You get replays of all of our audio seminars, over 100 workshops taught by over 40+ speakers. This is less than .25 per audio! On May 2, you will have access to the membership site and the majority of the audios will be ready-to-download on that date. Not just ANY topic, but the very best and most complete list of inspirational and academic topics anywhere. That would be worth more than the ticket price!

And don't forget our Vendor and Sponsor Hall, packed with free gifts from our vendors and speakers. Plus, our Conference Bag. There are thousands of dollars of gifts that are yours when you purchase your ticket for our event--gifts that you will REALLY USE! Again, you will find that this is the best investment you will EVER make for your homeschool.

## Original Song for Homeschool Moms ...

### You mention special gifts and bonuses what are they?

We have some very special gifts. One is our original song written by me (Felice Gerwitz) and sung and composed by Gabriela Frei (A homeschool graduate). The "Homeschool Mother's Prayer," is beautiful and yours free with your ticket purchase. We also hope to add one more song to the Expo and pray it is ready by May. When it is completed it will be added to the set. So, your will receive not just one song, but two! This is an amazing set and it is yours to keep, free of charge. These songs are sure to become a family favorite.

Another bonus is the Mystery Rangers Radio show created specifically for children, Part 1 and Part 2 are included in this webinar set. This is an original production by Kim Jones author of the "Mystery of the Missing Mountain." There are many more too numerous to list!

### What about the audios can I get them on CD?

Each session for our event is recorded and posted



online in our Members Only Membership Site. You receive every single workshop audio that we record—over 100 workshops and seminars this year! Each of these are valued at over \$5 apiece (the price you would pay at a homeschool convention). If you are interested in purchasing the set and have it delivered to your home, we can send you the audio on a pre-loaded USB Drive as well as the download. Those will be an expense in addition to the ticket fee. Please contact me at Felice@mediaangels if you are interested in pricing.

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# Audio Sessions /// THE ULTIMATE EXPO

## How do I listen to the audios?

Great news! If you want to join us live, you can listen in on your cell phone, land line or via SKYPE or Google Voice. Listen to our sessions on the go! Plus, once the convention is over, we offer RSS feed to all of the audios for those who purchase tickets. You can use our feed in iTunes on your Mac or PC to instantly access every session. And, you will also be able to access the entire Membership Site with all of the gifts as well.

## May I share this with my friends?

Unlike me sharing an ice-cream cone with my grandchildren, the audios and Membership Site are copyright protected. You may not share any of the audios with your

friends or support group or any other organization. Also, you may not share the links on the website of the free gifts/special offers with anyone. Anyone violating this copyright protection will be removed from our membership and banned from our site without a refund of their money and risk



prosecution and any other legal remedies—this is a violation of the law.

This event depends upon your honesty and integrity. Our speakers and vendors are giving hundreds of dollars in gifts. We ask that you respect their generosity by not sharing anything but your enthusiasm with your friends. If you want to share the materials, send them to our website to purchase their own ticket or purchase a ticket with your friend (we have a special for those signing up with their friends). We would love to have them join us. They may purchase their own tickets.

Purchase Tickets Here: <http://www.ultimatehomeschoolexpo.com/UHSE2011.htm> This protection will insure that our sponsors are able to be as generous in future events. We appreciate your help in this.

## Not a Teckie? No Problem.

### What is an RSS Feed?

RSS is a fairly new online technology that enables you to subscribe to the “feed” from our websites and receive the information directly into your computer as it is available. Similar to the way you would subscribe to a magazine. It comes to your mail box. With RSS feed, you can subscribe to a website offering subscriptions and receive their posts directly into your computer.

We have RSS feed for our audios that can be received using a program like iTunes. iTunes is free online. I love it! Simply add the feed URL directly into your itunes and within minutes your entire audio conference will download onto your computer. Yes, it is that simple. If you do not have itunes we suggest you download it for free. <http://www.iTunes.com>.

Our Membership Site contains step-by-step information for setting up our feed in your iTunes. You don't have to have an iPod, you can receive the audios by feed in your computer. If you do have an iPod (or get one!), you can simply plug it up to your computer and the audios download from iTunes into your iPod automatically. Talk about easy!



You would be ready in minutes to carry our Expo on-the-go! Take us along on a walk, to the park, anywhere.

### How long will I be able to access the site?

For at least one year. In the past we have left up our sites indefinitely, but that takes up a tremendous amount of server space. I really encourage you to download the information onto your computer. If you can save it on a

# Visit the Sponsors / **THE ULTIMATE EXPO**

backup drive that would help. However, there are a few offers that expire from our sponsors such as coupon codes and discounts. This is a very good reason to set aside time to devour each Vendor Booth as soon as the site opens! Download all of the free gifts as well. Know that you have at least one year from the date of the expo opening to download your audios.

## **I have a slow internet connection can I still join you?**

Oh! Definitely! Cindy Rushton the founder and creator of this seminar series ran the entire event using dial up for years. If you want to download a document, simply RIGHT CLICK and choose to save the document into your computer before opening it. It works beautifully. You may do the same

with audios. Our audios are full-length, so expect for a typical workshop to take about 45-60 minutes to download on dial-up. Just pick the ones you want to hear first and get them into your computer. Then, you can add the others as you have time. Also, you DO have permission to download using another computer—your husband's work computer, a friend or family member's computer, or computers at your local library. Just download and save on an external drive that you can carry home and connect on your computer. You are free to make this work for you.

## **I don't have a headset/mic can I still participate?**

Any computer speakers will do. You will not need to talk into a microphone unless you are one of our speakers! It is not necessary. If

you want to listen while the kids are working nearby you may want to invest on a set of headphones. If you prefer, use a cell phone and headset to dial in and listen on the road.

## **When are the audios posted and ready?**

Our sessions are recorded and posted on our Membership Site. The Membership Site opens to all members on May 2, 2011. Please,



## Conference Fun!

don't wait until the last minute to purchase your membership. Members are sent an email bright and early on May 2, 2011 so they are the first ones to access all of the goodies. Usually, our systems are overloaded during those days. So, be sure to join us now so you are ready to go.

When you purchase your ticket, you get access to all of our sessions recorded in our preview sessions, live seminar sessions, and additional free audios. You can also access all of the free gifts given out throughout each session—we give doorprizes and let our expo members know about the extra ways to win. We add them into the Membership Site so it is easy for you to find everything. These are amazing. We strive to live up to our name--ULTIMATE!!

## **Can you tell me more about the Conference Bag?**

If you have attended a "live" in person seminar you will remember receiving a conference bag filled to the brim. It is one of my favorite memories to grab an ice-tea at the end of the day and digging into my conference bag. I love looking over the new products, reading all about them, and getting all



of the extra goodies, like magazines and samples. We could not think of planning an event without this wonderful feature. And, ours contains coupon codes and discounts as well. Of course ours is ULTIMATE!! Not only do you receive the great catalogs with tons of fun, new products listed and described, but you get SO much more! You get free audios, free ebooks (some of these you may even have on your shopping list!), articles, coupons, special offers, complete studies, printable planning sheets, notebooking printables, and much, much more. I LOVE

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# Conference Details / **THE ULTIMATE EXPO**

compiling all of the goodies and I can barely wait for you to see them. This is our most ULTIMATE Conference Grab Bag EVER!

## **Can my children listen in?**

Yes! Each of the workshops are taught with the entire family in mind. Some are more specifically for the entire family. But all are completely appropriate for any age. In fact, remember those old radio shows with the entire family gathered around? Well, we are just bringing that concept into 2011! Gather around the computer and listen to topics that will inspire and bless the entire family!

Occasionally we have a moms-only session. If there are sessions that are labeled like know they are for adults only and deal

with sensitive issues that relate to parenting or other topics.

## **How long do the sessions last?**

Our sessions are an average about 45 minutes with time after each for Q & A so the entire presentation is about one hour. We allow time for questions to be answered in detail. We do not want for anyone to leave our expo without being heard. If we go off the air, know that your questions are still be answered and the audio is still being recorded. You will hear the audio in it's entirety if you are called into the line. Those listening on their computers will be cut off after one hour.

All of our audios are also tagged so they detail what is included in case you use our RSS

Feed. If you look for the audio on our website, we list the details about the audio with each download.

## **Do you have to be live to win doorprizes?**

Yes, most of our doorprizes are only available at the live presentations. Occasionally a speaker will give everyone a special coupon offer or free eBook product. Door prizes consist of printed books, eBooks, audio products, or



## **Youth Group SKI TRIP Outing**

even gift certificates.

We are planning lots of fun contests so everyone gets a chance to win a lot of fun goodies! Those are extra goodies, above and beyond what we have on our Membership Site. Of course, when you see all of the wonderful gifts and doorprizes that were given out for EVERYONE, you will not feel as though you missed anything. So, you will want to be live, but it is not necessary.

## **Who are the speakers?**

Many of the speakers are names you will recognize such as Cindy Rushton, Lorrie Flem, Cathy Duffy, Andrew Pudewa, Maggie Hoagan, Carol Topp, Cyndi Kinney, and many, many more!

We have an AMAZING line-up of speakers for the UHSE 2011. The list is on our website and don't be surprised if you see some last minute additions. We are working very hard to bring you some new speakers as well as many that you love. Do you wonder how they are selected? They were selected by several criteria:



- Their heartbeat for homeschoolers—they are all passionately devoted to helping families step-up to the call of homeschooling. They are all committed to seeing you succeed.
- Their messages are life-changing, practical, and easy to apply. While I do not know every speaker personally, I know of them and their work. When invited to speak, each was presented with the THEME of this event, “Changing the World One Child at a Time.” Each was asked to speak

# Visit the Sponsors / THE ULTIMATE EXPO

for our event, and to share what was on their heart. These awesome topics were their choices for this year. You can be assured that you will hear fresh, new, excellent topics with every single recording. Plus! Watch how consistent the message is. We have spent hours praying and seeking God for HIS messages. You will love cherish these audios for years to come!

## Will there be other events like this?

YES! We offer a Back to School Blast, a Fall Event, A Special Needs Webinar, and of course Our Ultimate Homeschool Expo in May. We will continue this as the Lord directs. Plus, we hope to launch our ministry event, "Christian Worldview Seminar" that is sponsored by our Facebook ministry "A Few Minutes With

God." This ministry seeks to encourage, inspire, and equip godly men and women for their life purpose.

We also hope to bring you some very special intimate webinars with special guests in the future. Two of these are currently planned for the late summer and fall.

## Can you tell me more about your evening sessions?

Yes! We offer several Mommy Jammie Nights and one Mom-Dad night. These sessions begin at 9 PM EST and run for a few hours. We end each session with questions and answers on Twitter...with a Twitter Party. During our Twitter Party I give away hundreds of dollars of free door prizes from our amazing speakers and sponsors. It is a

wonderful way to spend the evening with friends across the miles.

## Where can I find the schedule?

We send out our weekly schedule via email each and every week. You can also download your schedule from our website. I have a pdf handout of all the speakers that will present live as well as the behind the scenes speakers on the website. The When you purchase your ticket, but sure to fill out your name and email on the next step. Look for an email confirmation. At the same time, you will be added to our email list. We will send updates every week to remind you of what we have on the schedule. Just print it out. Make plans to join us. There are directions on where you will find each session or what number to

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## The Expo is Invaluable!

call. It is very easy. Scheduling this event has been an Ultimate challenge!

Visit the website at <http://www.UltimateHomeschoolExpo.com> to download a pdf of the weekly schedule.

## If I don't like it, can I get a refund?

We are so glad that you are checking us out. If you are in doubt, I ask you to NOT buy your ticket. Instead, check out our sessions live at Blog Talk Radio where you will find a few sample sessions that were taped and left there as an example of our event. Or you can listen to the session samples on the front page of the Ultimate Homeschool Expo website, soon. Although, those sessions are not edited and do not include show notes, handouts, Powerpoint presentations, or any other extras that we include on our Membership Site, you can see a sampling of the quality of our audios. We ask that you genuinely pray about your purchase. If you are in doubt, do not purchase a ticket. Otherwise, we cannot fathom why someone would want a refund. You are going to love it! Each taped session is free so you will have ample time to check out the event and decide if you consider this worth the



purchase. Please, if you have doubts in your mind, do not purchase a ticket to our event.

## Do I get anything if I purchase a ticket today?

Yes, you receive weekly updates and a membership only "Mom's InService" page. On this page you will find quick recipes, great desserts and activities for

# Additional Info / **THE ULTIMATE EXPO**

your children on busy expo days when you are joining our live sessions. You will be able to download everything on May 2, 2011! If you purchase a ticket today you receive insider information on how to earn door prizes as well as all of the speakers upcoming and their handouts. You will receive this in advance of any of our live participants that are not registered. So, we invite you to join today before our ticket prices increase to \$39.95.

## **Do you have an affiliate program?**

YES! If you would like to earn back your ticket price or even more, you may sign up for our affiliate program in order to do so. Of course, we only allow our attendees, speakers, vendors, and sponsors to be a part of our affiliate program. If you want to know more about our

affiliate program, you will have to purchase a ticket and then you can access our Affiliate Toolbox. Information is right on our Membership Site. It is also in the weekly emails for those who purchase a ticket. As a special bonus the affiliate link will be posted from time to time during the live event. We are SO excited to be able to bless those who help spread the word about our event! Affiliates earn 50% of the ticket price.

## **Can I get a discount?**

You can order with a friend. If you order in this way you can both save money on your ticket price and both get access to everything—the audios, live workshops, Membership Sites—everything! 25. When can we access the Membership Site?

Best of all? The audios will bless you beyond measure. These

seminars are not canned presentations, they are real talks by real homeschool parents like you! The bonus gifts are icing on the cake. Enjoy the talks at your convenience--but we would love to have you join us for the live and bring a friend!

Now, you can spend time on your family vacation this summer, at a park day with the kids or anywhere you can take a headset and mp3 device with you to listen to this wonderful conference!

## **Anything else I should know?**

You really have three options. If you are not sure you want to buy, try us for free. This is the perfect opportunity to decide. Visit our website and sign up for our eGroup and receive your complimentary

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## **You are personally invited...**

ticket to join our live audience and and to receive weekly updates of our speakers schedule.

Another option is to just do it! Purchase your ticket today to access the event AND our complete Membership Site with free downloads of eBooks, articles and craft ideas, recipes, activities for the kids and so much more.

The third option is to order your ticket today and to join us for the live sessions. We would love to have you join us! Let me help make this the best homeschool year ever!

Don't take my word for it, ask those in our live conference session. See if any of those ladies will share with you're their experiences from joining us live!

Expo Week May 2-6: All Times are EST

Monday May 2:

Cindy Rushton 11:00 AM

Marnie Swedberg 2:00 PM



Rick Boyer: 4:00 PM

Tuesday May 3

Lorrie Flem 11:00 AM

Debbie Strayer 2:00 PM

Wednesday May 4

Carol Topp 11:00 AM

Kim Kautzer 2:00 PM

Thursday May 5

Cyndi Kinney 11:00 AM

## WE CARE

It is a pleasure to come to you each week from February until May when we host our expo. As a long time homeschool mom I know how important fellowship and support is when you care for children each day. My prayer is that you join me for these wonderful faith-filled weeks!



## JOIN US LIVE

Where? Ultimate Homeschool Expo website

Chat Room: <http://bit.ly/UHSECHAT>

Or

Call in Number: 347-205-9175

All times are Eastern Standard Time

Expo Week is Monday-Friday

at 11:00 AM , 2:00 PM EST or 4:00 PM EST

Join our mailing list

<http://www.UltimateHomeschoolExpo.com>

Please Note: Media Angels, Inc. is a publishing company owned and operated by Jeff and Felice Gerwitz. Media Angels is the company under which Ultimate Homeschool Expo is served.

**Join our Facebook Community**

<http://bit.ly/UHSEfacebook>

**Felice on Facebook**

<http://www.Facebook.comfelicegerwitz>

**Twitter:**

<http://www.Twitter.comfelicegerwitz>

**Twitter Chat: TweetChat and use Hashtag:**

**#UltimateHomeschool**



**A Few Minutes with God**

**Felice's Minsitry Page:**

<http://bit.ly/afewminuteswithGod>

## Expo Week!

**Expo Week May 2-6: All Times are EST**

**Topics are here: <http://bit.ly/uhseweek2011>**

### **Monday May 2, 2011**

Cindy Rushton 11:00 AM

Marnie Swedberg 2:00 PM

Lorrie Flem: 4:00 PM

### **Tuesday May 3**

Rick Boyer: 11:00 AM

Debbie Strayer 2:00 PM

Rick Andreassen: 4 PM

### **Wednesday May 4**

Carol Topp 11:00 AM

Kim Kautzer 2:00 PM

Cathy Duffy 4:00 PM

### **Thursday May 5**

Cyndi Kinney 11:00 AM

Dr Sharp 2:00 PM

Regina Hicks: 4:00 PM

### **Friday May 6**

Maggie Hogan 11:00 AM

Denise Mira 2:00 PM

Dr. Brian Ray; 4:00 PM